## Armada Township Fire Department



23175 Armada Center Road Armada Township, MI 48005 www.armadatwp.org/fire-department

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The Armada Township Fire Department has established the CodeRed software system by OnSolve as the Townships' formal mass notification system. We've joined a system used by thousands of individual communities as well as 15 State-Wide implementations. This system will allow us to quickly notify residents of Emergencies that could affect them, via several methods:

- Text Message
- Phone Call to cell or Landline
- Fmail
- Smart Device "App"

Here in Armada Township this system will be used in conjunction with the Macomb County controlled Severe Weather Warning Sirens and will allow us to immediately warn potentially affected persons and properties of conditions such as:

- Hazardous Materials Releases
- Boil Water Alerts
- Missing Persons/Amber Alerts
- Fire and other Emergencies having the potential to impact the safety of the community
- Public Health Emergencies
- Emergency/Disaster Mitigation updates
- Emergency Travel routes
- Emergency Instructions
- Etc.

The Macomb County Emergency Warning Sirens will still notify residents of impending severe weather, but this Geo-Specific software system will give us the ability to quickly and reliably provide detailed critical information to the community — right down to specific houses and businesses. During a crisis, you will receive instructions and updates directly from the Fire Departments' Emergency Management officers, rather than other sources, to avoid confusion or inaccuracy. This system will <a href="NOT">NOT</a> replace the Emergency Siren System, rather it will provide detailed information regarding non-weather-related emergencies.

Please take time to register for the **NO-COST** system by visiting:

https://public.coderedweb.com/CNE/en-US/BF6431064A48

or, the Mobile "App" is available for Download at both **GooglePlay** (Android devices) and the **App Store** (iOS /Apple devices) by searching for **CODE RED MOBILE ALERT.** Sign-up is very simple via the Mobile Apps.

We anticipate that the system will be fully operational by November 2018. We are hopeful that you'll take the opportunity to enroll in the system, so should we find ourselves in a position where time is of the essence we will have a viable platform to notify the community at large with detailed and accurate information/instructions.

Effective communication is key during crisis management and we want our community well protected and informed. Thank you.

Yours in Life Safety,

Dan Reynolds

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